

Southern Community Engagement Forum Community Development Plan 2017/18



Update December 2017

Raising Awareness of the CEF

Progress	Lead
Dec 16 – The next Public Forum on Thursday 8 th December will focus on each project being asked to make a small presentation about their proposal. It will allow questions to be asked by attendees and PB members.	CHN
5 organisations gave presentations at the Public Forum – each project discussed how their work will also promote the Southern CEF, Decisions were made at the January 17 PB meeting. Projects will run throughout 2017 and into 2018	PB

Developing CEF forums

Progress	Lead
Developing the concept of taking the CEF on an interactive tour of the area. Choosing a location and consulting with locals about the topics / theme for their Forum. Then building the event around the issues they want covered.	CHN / Cllr Jordan
Hambleton public consultation taking place ahead of a CEF forum event in Sep 2017.	CHN/ FC
Face book campaign and promotional leaflet circulation took place. Issues were highlighted and speakers secured. Over 50 people attended the event with many questions asked concerning planning and traffic issues.	CHN/ FC
Discussion to take place at October Partnership Board regarding this approach and whether to repeat it elsewhere in the CEF area, it was agreed to repeat the format in Eggborough.	
Eggborough public consultation took place, this led to three key speakers being booked to cover Crime, Planning and Traffic. Further publicity took place ahead of the event. Another good turnout with different residents attending the event and many questions raised during the Market Place and after each speaker.	CHN/AC

Loneliness and Isolation

Progress	Lead
Proposals submitted for a Selby District Vision and Yorkshire Energy Dr roadshow to raise awareness of services and support.	
March 17 - Social Prescribing Service refunded through Selby Hands of Hope. Able to take referrals from any support services supporting people who live in the Southern CEF area.	CHN
April 17 – plans developed with Hands of Hope for Discosize – a new exercise class to enable people to make friends and have fun. Promotional flyer produced and circulated to local villages around Eggborough Sports and Social Club.	CHN / AR
September 17 – trainer recruited, venue and timings agreed. Every Wednesday 5.30pm – 6.30pm at Eggborough Sports and Social Club commencing Wednesday 4 th October 2017.	CHN/ JW

Vision – On Tour with the Southern CEF

Selby District Vision



We believe that taking this service out to the public, especially to those most isolated parts of the area, will not only promote our own services, but also be a fantastic opportunity to promote the work of the Southern CEF. We plan to build into every session we run a presentation on the work, purpose and plans of the Southern CEF and to encourage people to engage with its activities.

This project will have a direct impact on reducing loneliness and isolation:

- Educating the local community in supporting those with sight loss better, to improve the quality of life for those living in the Southern CEF area with a visual impairment.
- Identifying where support is needed and working with members of each local community to support those needs better.
- Offering opportunities to anyone within that community to come along to an event locally; ask questions, embrace new information and meet with other people. By working in partnerships with other service providers, ensuring each event is varied and of interest, we would hope to encourage a wide variety of individuals to take part.
- We will develop an interactive session, incorporating the 'Eye Health Message' and some visual awareness material. This will include input from the project officer, as well as visually impaired volunteers.

The Re-energised Roadshow

The Yorkshire Energy Dr



Over the last two years we have visited significant numbers of people in the Selby District who are paying more than they need to for their energy, who have experienced problems with their energy supplier, who are worried about the cost of turning the heating on and/or who have been cold-called by companies offering 'free' energy-related products. Through this we have observed a demand for an independent service that can provide impartial advice on these issues.

When it comes to heating a home and managing energy costs, residents in the Southern CEF face specific challenges. Over one-third of properties in the area are off the mains gas network - this means that residents are having to rely upon more expensive forms of heating. Furthermore, 18% of homes have solid walls which means that they cannot be insulated in a straightforward manner and makes homes harder to treat. In the ward of Whitley these figures are even higher, with 67% of homes off mains gas and 28.3% having solid walls.

Through this project, we are proposing a new approach which will take us into all the Southern CEF villages and will tailor the type of activities we offer to meet the needs of individual parishes. Having local events in communities makes the service accessible to all and will particularly benefit those who may have difficulty or concerns about travelling to advice centres in urban hubs.

Our project will run a series of events across the Southern CEF area to deliver advice on reducing energy costs. We will provide a total of 20 days of support and will offer our service to all villages. We will then work with all interested Parish Councils to devise a plan to engage residents in their area and to organise and publicise activities accordingly. This will be a combination of:

- Running energy surgeries for residents at an appropriate local venue such as a village hall, community centre or even the local pub. Local residents would be able to book a 45 minute slot to get independent and tailored advice on any energy-related question or problem.
- Attend a community event to host a stand or to give a talk to an existing group on saving energy in the home
- Provide advice regarding energy management within the local community buildings.

July 17 Update

Kate and I have been hard at work promoting the 'Tour' and attempting to find venues /groups /events etc where we will be able to take our advice and information, along with promoting the work of the Southern CEF.

On Tour events we have now completed or have set up are:

- Thorpe Willoughby Over 50's Lunch Club
- Chapel Hadlesley Summer Fair
- Warmesley and Cridling Stubbs afternoon celebration event
- Carlton Over 50's Club
- Camblesforth Christmas Fair
- Whitley and Eggborough School Christmas Fair
- Eggborough Sports and Social Club
- Warmesley Coffee Morning
- Hensall Coffee morning
- Smeaton Pub

September 2017 Update

Across the summer both organisations have been attending Summer Fetes, Fairs, Village Groups, Activities and pop up Cafes. In addition, they have joined up with the mobile library scheme which has been extremely useful to access more isolated and vulnerable individuals.

As well as raising awareness of the services available both Vision and the Energy Dr have had important one to one conversations regarding eye conditions, maintaining good eye health and the benefits of changing energy suppliers.

The Energy Dr continues to carry out home visits for those most in need assisting with changing energy supplier, addressing energy bills and applying for grants to assist with energy debts.

December 17 Update

So far, our tour has taken us to: Balne, Beal, Carlton, Chapel Haddlesey, Cridling Stubbs/ Womersley, Eggborough, Hambleton, Heck, Kirk Smeaton, and Thorpe Willoughby.

We have run a range of events from giving talks to older people's groups to attending school fairs, and from running drop-in events to doing some individual home visits. Most recently we have linked up with North Yorkshire County Council's mobile libraries to provide advice to residents in three Southern CEF villages as they come and borrow their books!

We have recognised that some of the villages are so small that it has proved challenging to organise any kind of event. To address this, we have just had the attached information sheet produced which we intend to put through the door of every household in the very smallest villages. This will ensure that everyone in these rurally isolated locations is receiving information and can get in touch with us if they have any specific issues or questions.

We are still looking for potential groups and events in some of the villages and would particularly welcome any ideas/contact details for activities in Drax, Camblesforth, Kellington and Hensall.

Youth Provision

Progress	Lead
Youth Forum – To encourage young people to help themselves. Meeting held with Lesley March 2015	Lesley Senior, CHN
<p>Youth Provision Initiative Proposal It was agreed that it would be good to hold an event for all local service providers and the children / young people they support to come together to share issues and ideas.</p> <p>Planning Event September 2015 The Southern CEF invited all youth group leaders and children to attend a consultation / planning evening. The event will be organised as an interactive workshop enabling the children and youth leaders to share their issues, develop ideas and work up an appropriately structured event for each half term holiday.</p>	Lesley Senior / CH
<p>Youth event held on 25th Sep 2015 attended by 11 young people and 14 adults. A summary of the event and a proposal for next steps has been prepared for CEF PB to consider.</p> <p>Key priorities and proposals developed are</p> <ul style="list-style-type: none"> ▪ To hold monthly youth based workshops ▪ Have a cinema to go on tour throughout the villages in the area ▪ Promote football opportunities via WLCT 	
Additional online survey circulated to youth groups and organisations in the Southern CEF area – a further 3 responses received – requesting – cinema, dance and baking activities.	
Two meetings held with BeeAble to request a planning proposal to hold events across the next year incorporating all the findings.	
<p>April 16 –PB agreed to fund 4 events for young people to include appropriate staffing, entertainment, room hire and buffet lunch.</p> <p>May 16 – Flyer produced and circulated to households in the area. All schools have been emailed and further promotion to CEF database, AVS newsletter and at partnership meetings. Further promotion through the Parent Power Network.</p> <p>July 16 – Venues booked, cinema arranged, workshops planned, bookings coming in.</p>	Lesley Senior / CHN
The first two events were held during the summer, a total of 44 different young people attended across the two events. They were well received and feedback has contributed to how the next two will be delivered.	Lesley Senior
After the first event in Drax, it was decided that a few changes where needed, the day was a bit too long, the cinema brought a couple of problem's, finding a suitable film for such a large age range, having it at the end of the day, everybody was tiered. We addressed these issues and resolved them. We made the day a little shorter, instead of a film we used the screen for interactive games, (a WII console was used).	
<p>Sep 16 – Met with one of the local heads to discuss how to arrange awareness through the schools for the next two events. Head has agreed to invite us to an assembly to promote the next day in the new year. He will also raise this with the other Heads in the area, so the same level of promotion can be achieved.</p> <p>Following each assembly, each pupil will be given a signup sheet for the day.</p>	Lesley Senior / CHN

Dec 16 – Proposal from TFE submitted to develop a network of Young Entrepreneurs across the Southern CEF area.	
The support and activity's provided by York City Knights rugby team has been a massive success and they have attended all 3 events held to date. We will be asking them to attend our 4 th and final event in May/June 2017	
Whitley and Eggborough activity day 20 th February 2017, 31 young people attended.	
The final day will be held in the spring half term. We still need to find a venue for this, we are going to look at a venue near Hensall as someone commented that they don't often have activities provided there. I am going to get in touch with the gentleman who raised these concerns after the Easter break. I think we will look at similar activities as they have worked really well. As you can see from the report we have had increasing numbers and really good feedback.	Lesley Senior
All 4 days have been completed and have been successful in attendance levels and the range of families accessing them.	

Community Cinema

Hambleton Village Hall

This will allow our families of Hambleton to join a' themed 'cinema club' that offers much more than just a film once a month. The trustees propose to host in the village hall a 3 hour Saturday morning event once a month.

This will be led by a fictional character that children can relate to every month that will focus on current issues that families are experiencing.

Additionally, at the end of the session the families will be able to consolidate their children's learning by taking part in the monthly activity and a lucky winner will win a prize the following month.

We intend to utilise our smaller hall for the parents / guardians as a coffee area. This will have a stand with that months 'current issue' and can be used a pick up point for the village and an expert on hand if the parents need further information / advice.

The benefit for our community:

- The nearest cinema available is at Castleford which limits accessibility and increases the cost for families. Our provision will provide families with a local interactive cinema experience once a month.
- To be part of a community hub that meets once a month which can address isolation as there is no current group available for families.
- Educate young people on current issues that they are facing with an expert from the area
- Allow young people to have the freedom to express their ideas and consolidate their learning through a monthly workshop
- Open a three-hour coffee shop for the community as a pick up point for local information and facilitate an open place for our community to interact with each other
- Single parents / guardians a touch base once a month to see other adults

Our project is more than a local cinema. We will create a monthly family event mixing cinema with fun activities, talks, presentations and the development of local support and friendship networks.

July 2017 Update

Cinema Club Actions – Little Owls Community Cinema

The cinema club will be provided the last Saturday of the month with the first one Last Saturday of the month. The first date will be Saturday 30th September. Time – will be 9.30am to 12pm.

Buy / rent equipment – Fiona Conor

Initially we were going to hire the equipment for the year. However, in year 2 if we wanted to keep this going we would have to find another grant. We are going to explore option for buy and hire and arrange a date for 3 suppliers to come and meet us and give us their best pitch and tender for the project. If we went with buy it gives us the flexibility then to promote the hall for small conferences as we will have our own projection screen and projector. The challenge would be to find out where to hire films from.

Marketing plan – Juvina Janik

Set up cinema club facebook page, to be put into the village newsletter for subscription .PR - launch in paper regarding funding. Banners. Leaflets.

Gifts for kids / Competitions – Melissa / Fiona

Melissa speaking to Selby hands of Hope. This will be for the 'in between game take a cabbage was explored. We also would have a monthly competition for designing the best poster for the next month's film and this will be displayed in the village hall notice board and mentioned in our community newsletter.

Refreshments kids – Fiona Conor

Donations for the first cinema club of kids drinks. Already agreed. Buying own popcorn machine £100.

Café for adults – Louise fisher

Small hall to be a café area. Orders to be taken for tea and coffee and just supply cakes. They will also have a television feed in small hall so they can watch the film (low sound)

T- shirt - Fiona Conor

Kids to have t-shirts to wear so they look like they are in the club. Fiona to explore extra funding for uniform for the children. Fiona to have one designed once Logo is approved.

Logo – Melissa

Logo being designed for free a little owl holding popcorn.

September 2017 Update

Cinema Club - is almost there - Juvina & Melissa are helping with the set up - Louise & Fiona organised extra help - popcorn machine drinks etc ordered. Melissa has sorted prizes through Selby Hands of Hope.

The first cinema event is taking place on Sunday 1st October. Following the first event we will review how it went including the age group and needs.

In addition, Hambleton village hall is planning the following events:

Sat 28th Oct - Halloween activities

November 6th Users meeting 7pm

December w/c 4th Players show - busy time in hall
Sat 16th December Breakfast with Santa,
Christmas eve - Village on the green - Christmas celebrations

December 2017 Update

We have had the 2nd Cinema club, Sunday 5th November - it is a work in progress - things to consider in the New Year - we are changing the kids cinema to a Saturday - and looking at the timings.

Inspiring Young Entrepreneurs - a New Framework for Success

Training for Employment (Yorkshire) C.I.C.



According to research published in October 2016 by the New Entrepreneurs Foundation (NEF), almost a third of young people aged 18-25 have started, or are considering starting, a business. Half say they have been hampered from doing so.

Areas holding them back included lack of access to finance, lack of business knowledge, and a lack of good contacts.

Local problems and issues will be identified and resolved by young local entrepreneurs. Examples of services that might be offered by young people include dog walkers, cleaners, handypersons, gardeners, ironing services, and house sitters.

Our project will create a successful and robust framework to assist young people to identify areas of particular concern in their neighbourhoods, and set about providing services to address those needs developing their own successful small enterprise.

Our project will develop the entrepreneurial skills of a minimum of twelve young adults.

It will be a collaborative project, combining Training for Employment's workshops, guest speakers, a quarterly Southern CEF Enterprise Club and networking opportunities.

Training for Employment will provide self-employment skills workshops x 48. These will teach young people essential skills such as:

- 🎯 Business Planning
- 🎯 Budgeting (personal and business)
- 🎯 Financial Forecasting
- 🎯 Marketing and Sales
- 🎯 Tax and Self-assessment

This project will provide an opportunity for young people to develop practical skills, encouraging a framework for success which can be replicated into the future.

The project will address loneliness and isolation of the young person, and of the service users of the social enterprises which the young people will set up.

The fact that Southern CEF provided the funding for the project, will be emphasised in promotional literature and during interactions with participants.

July 2017 Update

The marketing phase is currently underway, with leaflets being distributed in a phased manner throughout July, across the Southern CEF area.

Meeting with Heidi Green of the Selby 'Business Support Hub'

Leaflets at Community House, Selby Community Furniture and Selby District Vision

There will be ongoing marketing activity with representatives from local organisations throughout July.

September 2017 Update

A number of learners have been recruited and the age limit has been lifted following discussions with referral organisations.

Meetings have been held with each learner to discuss their needs and ideas, with a couple of Community ideas already being developed including IT support and music activities.

December 2017 Update

- Met with Heidi Green of the Selby 'Business Support Hub', passed additional leaflets and information for dissemination to Heidi's contact group.
- Met with Craig Atkin of Ad:Venture Leeds City Region to discuss co-referring service users.
- Contact with organisations in the Southern CEF area.
- JobCentre+ have been informed about the project, and will refer anyone who is resident in the S.CEF area who expresses interest in self-employment.
- Ongoing social media marketing, including Twitter and facebook.
- Contact with Head of Business Studies at the Read School, Drax.
- In July 9,000 leaflets were distributed across the Southern CEF area in July 2017. Unfortunately, this yielded no enquiries. Another leaflet drop early 2018, a better time of year for new start-ups/ New Year's resolutions etc, might yield results.
- Leaflets at Community House, Selby Community Furniture and Selby District Vision.
- There will be ongoing marketing activity with representatives from local organisations.

The Nurture Project

The Healthy Child Team, Selby District

There is clear evidence of the benefits of such a project on a national level. National data from the Belfast study (Queens University) researching Nurture projects delivered around the country highlighted 2 key messages;

- Nurture groups had a definite and direct impact on improving children's health well-being and ultimately education attainment.
- Pre-nurture 77% scored highly on the SDQ (strengths and difficulties questionnaire) this reduced to 20.6% post nurture group input.

On a local level the data show there is a need for a service like the one proposed.

Following a questionnaire that was sent to all Year 6 children in the locality, it was identified that;

- 16% of children surveyed said they felt angry at least weekly
- 15% felt miserable and tearful at least weekly
- 15% said they had sudden changes of mood at least weekly
- 14% said they worry about how they look at least weekly

Parental feedback from these questionnaires mirrored the sentiment that their children were struggling with these issues.

Face to Face consultation with Year 3,4, 6 children was carried out in Hensall school to discuss their emotions and coping strategies. It was clear from the consultation that the children's methods of coping with their worries, anger and stress encompassed the principles of nurture.

Consultation was also carried out with School Nurses and the NYCC Prevention Service. They felt some of the main benefits to the local community would be;

- Happier young people who are able to cope better emotionally
- Being able to address transitioning problems early
- Promoting resilience and improving self-esteem in children and young people.
- Changing attitudes and creating a positive community.

The aim of this project is to provide robust, well evidenced and evaluated nurture sessions within schools in the southern CEF area. Following liaison with schools, parents, community groups, and local prevention services, children will be identified who could benefit from a weekly nurturing intervention.

The Nurture Sessions

- Each session will initially be 2 hours long.
- One session a week on a 6 week rolling program.
- It is recommended that the group is small, approximately 6 children to 2 adults.
- All adults will be highly skilled practitioners who have had adequate training in delivering the 6 key nurture principles
- It is very important to build in to the sessions times with parents to discuss any aspect of the program and also for Prevention workers to use their expertise in offering parenting advice
- To keep parents updated on their child’s involvement of the group

The Nurture sessions will be delivered by professionals from the Healthy Child Team and the Prevention Service who will have the necessary training, passion and enthusiasm to deliver an effective program. This project will be delivered in schools weekly as a rolling programme.

April 2017 Update

As the funding applied for was for the set up and delivery of the sessions we are planning to start delivering the sessions in Hensall and Hambleton primary school after the Easter holidays.

Timeline

- Training planned for 4th and 5th April (decided to work in partnership with Hambleton village hall for this)
- Delivery planned with Hensall and Hambleton schools to start the week beginning 24th April
- All children have been identified ready to attend the sessions.
- All the above work has been carried out since the CEF meeting on 19th January on our understanding we had secured the funding.

July Update

Training took place for 13 staff delivered by nurture group network at Hambleton village hall April 4th and 5th (the bulk of the CEF funding was used for this as per the project brief)

3 lots of Nurture groups have been delivered 1 in Hensall school and 2 in Hambleton school (a total of 18 children and families have been part of our nurture pilot.)

Another 6 weeks to be delivered in Hensall

Transport

Next Steps	Lead
Public transport – some villages well served, some not. Volunteer car scheme – need to market the service more.	Cllr Ivey and LS

Need to review community transport provision, promoting volunteering opportunities.	
Eastern CEF transport survey launched October 2015 which has since been completed by Southern CEF residents. A total of 164 surveys have now been completed representing 480 residents. Latest report capturing results to date has been prepared. The survey remains live for people to contribute.	CHN
Southern CEF Public Forum held in Dec 2015 focusing on transport issues. At the event it was agreed that AGE UK, Selby District AVS and the Tadcaster Community Transport scheme would meet to look at ways to further promote community transport and encourage more people to volunteer as drivers. Following the meeting a list of recommendations to be circulated to the Southern CEF PB.	LS
July 16 – Staff changes at AVS, work commencing on a strategic review of Community Transport. NYCC have created a marketing role for Community Transport initiatives across the District.	AVS
Oct 16 – Dec 16 – meetings held between Horton Housing, Community Transport and Dev Officer to discuss options to increase transport to Community Cafes across the Southern CEF area.	

Rural Community Transport

Horton Housing Community Cafes



The Community Café service was established in 2012/13 with the main objective of providing a meeting point for lonely and/vulnerable citizens. The largest of the Cafes has been in Selby and Tadcaster but there have been several smaller locations to meet the needs of the rural communities. Locations such as Eggborough, Womersley, Cridling Stubbs and Hambleton. The sessions are funded by the NYCC Innovation Fund.

We have found that one of the biggest barriers to providing this service for the rural communities has been in providing transport to the events. In many cases the citizens will have no transport and therefore have to rely on a neighbour or a friend to take them each week.

There have been examples where without transport citizens have not been able to come to one of the sessions. If organised transport were to be available we are confident that more people would be able to benefit from attending the sessions.

This initiative will fund

- the cost of a block booking for a minibus to establish a pick up/drop off route from surrounding villages to the Eggborough weekly Community Café sessions
- through a recruitment exercise, identify and recruit new volunteer drivers in the south Selby Rural area to join the passenger car scheme,

The establishment of a weekly minibus run to the Community Café could be a life line to some vulnerable people and the service could also be used to help with the CEF objective of promoting community transport.

A proactive promotion of the Passenger Transport service within the Southern CEF could identify many new volunteers and go some way to improving rural isolation.

The promotion of the Community Café with provided transport will all help address loneliness amongst vulnerable citizens in rural areas of Selby by providing transport to attend a regular weekly meeting point.

Regularly meeting and learning from other people in similar circumstances, and meeting professionals from both statutory and voluntary groups will help improve citizens' quality of life.

July Update

The bus is at capacity most weeks and running very smoothly.

Awareness of community transport has led to usage for hospital visits/social for some attendees.

We are planning to introduce the following events to the Eggborough Centre.

- Digital skills 10 weeks course in partnership with ALSS probably August
- IDAS – Domestic Abuse Awareness session
- Green Doctor –September

Hall very busy, very energetic and good relationships being formed and social groups external from community café

September Update

Work has continued promoting Community Transport and volunteer drivers. Flyers continue to be distributed across the CEF area.

The weekly bus continues to be well used for the Eggborough Centre.

A further meeting is being scheduled for the New Year to review activities and future plans

Chris Hailey Norris
Southern CEF Development Officer
December 2017